



Go*D*ésana

INCOME OPPORTUNITY

*Together,
We Are More*

GODÉSANA INVITES YOU TO FEEL THE PURE PLANT DIFFERENCE

**300+ Organic &
Wild-crafted Products
You Use Every Day**

**Exclusive, Proprietary
Formulas of
Superior Quality**

**No Chemicals,
Additives, Synthetics,
or Fillers**

**100% Unconditional
Money-Back
Guarantee**



WELCOME TO GODÉSANA

unlimited, fair & balanced income opportunity

As a goDésana Product Consultant, you can have a free home business today, representing proprietary pure plant products that you can proudly stand behind, and with a company that stands proudly beside you.

goDésana's Income Opportunity is fair, balanced, and pays Product Consultants in 8 different ways. Best of all, goDésana's Income Opportunity pays every day of the week!

goDésana has eliminated the hoops and hurdles to getting started with no sign-up fees, no auto-delivery requirement, no investment, and no personal purchase requirements to earn, making this the Income Opportunity by which all others should be compared.



Did You Know...

The most successful Product Consultants take the time to do 2 things:

1. Learn as much about the company's products as possible.
2. Share the products & knowledge with others.

"Companies today need to operate with a customer-first culture. Switching gears and incentivizing a culture where the product is physically moved to customers is intelligent, ahead-of-the-curve thinking.

The multilevel incentives are still here to incentivize leadership development; however, the main premise is on customer acquisition. The goDésana plan strikes a good balance. Without question, it puts goDésana in the top 1% of the entire industry."

~ Kevin Thompson, themlmattorney.com
goDésana Corporate Attorney

WHY BUILD YOUR OWN GODÉSANA BUSINESS

build your business your way

As a goDésana Product Consultant you have the freedom to build your business your way without limitations or restrictions. Our proprietary Income Systems offer Private Label Bulk Sales, Retail Sales, Home Party Sales, and a Direct Sales Opportunity... all rolled into one.

QUALIFYING TO EARN HAS NEVER BEEN EASIER

We want our Product Consultants focused on product sales and growing their business - not distracted by complicated and expensive qualifications. Share our products with others and goDésana shares a portion of the revenue received from the sale with you in an easy to understand, rewarding, and unique Income Opportunity.

goDésana's Product Consultants can get started and qualify to earn bonuses with no sign-up fees, no auto-delivery requirement, no investment, and no personal purchase requirement.



"I've been around network marketing since 1980, and I've never seen a company with products of such pure standards of quality."

~Randy P.



"I love TLC All-Purpose Ointment! It's great for dry, cracked "flip flop" feet!"

~Tracy K.

GODÉSANA OFFERS A 100% UNCONDITIONAL MONEY-BACK GUARANTEE

High
Re-Order Rate

Low
Attrition

Little To No
Start-Up Cost

Products You
Use Daily

RETAIL SALES BONUS (RSB)

paid weekly

Required Qualifying Business Volume	0 QBV
1 st Generation	20%

*Auto-Delivery and Personal Purchase are not required to earn. There are no requirements to earn. RSB can be earned by active and inactive Product Consultants

NO Investment
NO Personal Purchases
NO Volume Requirements

Your free Product Consultant account qualifies you to earn 20% on all retail product purchases made from your complimentary retail website, at scheduled events and parties hosted by you such as face-to-face parties, catalog parties, online parties like Facebook events, and on retail orders placed at events and parties you schedule others to host.

Retail Sales Bonuses can be earned in 2 ways:

**Daily
Income**

1. Retail purchases from your retail website.
2. Retail purchases at parties & events you host or that others host for you.

Party the goDésana Organics Way
 & Receive Fabulous Host Rewards!

Host 	Receive 	Save 
Event Sales Total	Receive MRP Shopping Dollars*	Plus 50% Off Products*
\$0 - \$299	20%	1 Product
\$300 - \$599	25%	2 Products
\$600 - \$1,199	30% +	3 Products
\$1,200 - \$1,499	35%	4 Products
\$1,500 or more	40%	5 Products

Plus free shipping!

*There are no restrictions on which products that can be purchased with MRP shopping dollars or at 50% off.

Absolutely no requirements.

Create a Free Account.

Have a party.

Help others have parties.

RECOGNITION & AWARDS

As your business grows you can qualify for prizes, cash, a car bonus, and be recognized publicly for your success and accomplishments.



Ruby iPad Mini Bonus

Reach the rank of Ruby in your first 90 days and receive a free iPad Mini.



Diamond Car Bonus*

Reach the rank of Diamond^(or above) and receive, dependent upon rank, a \$400 to \$800 monthly Car Bonus.



One-Time Advancement Bonuses*

Earn \$18,850 in Rank Advancement Bonuses.

Amber:	\$100	Diamond:	\$2,500
Ruby:	\$250	Double Diamond:	\$5,000
Emerald:	\$1,000	Platinum Diamond:	\$10,000

**Auto-Delivery and Personal Purchase are not required to earn.*

To receive one-time Advancement Bonuses and Car Bonus, rank must be held for 3 consecutive months following the month in which it is attained.

CUSTOMER SALES BONUS* (CSB)

paid immediately on every wholesale order of 219 BV or below

Required Rank	Product Consultant and Above*	Jasper and Above*	Diamond and Above*
1 st Generation	3%	6%	8%
2 nd Generation		2%	2%
3 rd Generation		2%	2%
4 th Generation		2%	2%
5 th Generation			2%
Dynamic Compression***	↑	↑	↑

**Auto-Delivery and Personal Purchase are not required to earn.*

***Refer to Rank Advancement Qualifiers for details.*

****Dynamic Compression of inactive members on a specific level to pay the stated bonus to the next qualified member.*

CSB is paid on wholesale orders in your enrollment tree, up to 5 generations deep.

**Daily
Income**

Qualify to earn a Customer Sales Bonus of 5% to 10% on the Business Volume of every 1st Generation qualifying wholesale order and earn an additional 2% on eligible Business Volume of wholesale orders through a total of 5 Generations, all with Dynamic Compression!

Earn Even
MORE
+2%

Increase your Customer Sales Bonus earnings by an additional 2% on every qualified generation when you purchase 80 BV or higher in the previous 31 days.

SHARE & TELL BONUS* (SAT)

paid immediately on every wholesale order of 220 BV or above

220 QBV in previous 31 days required to qualify	220 BV to 359 BV	360 BV to 499 BV	500 BV and Above
1 st Generation	15%	18%	21%
2 nd Generation	2%	2%	2%
3 rd Generation	2%	2%	2%
4 th Generation	2%	2%	2%
5 th Generation	2%	2%	2%
Dynamic Compression**	↑	↑	↑

*Auto-Delivery and Personal Purchase are not required to earn.

**Dynamic Compression of inactive members on a specific level to pay the stated bonus to the next qualified member.

SAT is paid on wholesale orders in your enrollment tree, up to 5 generations deep.

The SAT bonus percentage is calculated on the purchase price less any applicable SAT bulk discount. The Business Volume of qualified SAT orders will decrease by the same percentage as the bulk discount applied to the order. Unilevel and Check Match Bonuses will be paid on the decreased BV amount.



Earn powerfully from the Share & Tell Bonus that pays 10% to 20% on the sub-total amount of 1st Generation qualifying wholesale SAT orders in your business, and earn an additional 2% on eligible SAT purchases through 5 Generations, all with Dynamic Compression!

Example: You have 220 QBV from orders placed at a party you scheduled. Your 1st Generation member places a 288 BV (360 BV less 20% SAT Bulk Discount) order. You would earn a \$51.84 (288 BV x 18%) Share & Tell Bonus. When you have a qualifying SAT order in the previous 31 days you earn an additional \$5.76 (288 BV x 2%) Share & Tell Bonus. **PLUS** Unilevel and Check Match Bonuses will be paid on the 288 BV.

Earn Even
MORE
+2%

Increase your Share & Tell Bonus earnings by an additional 2% on every qualified generation when you have a qualifying SAT order in the previous 31 days.

SHARE & TELL BULK DISCOUNT



The SAT program is a **win/win** for everyone!

The member saves up to 30%, increasing their profits locally and at Home Party Events, and the Product Consultant earns a 15% to 21% SAT bonus.

How About Some **Bulk Wholesale Profits?**

As a goDésana Product Consultant you can also take advantage of our Share & Tell Bulk Discount that allows you to save more and earn more when you sell locally and at Party Plan events. This can be extremely profitable for you with the goDésana build your own SAT Pack program.

SHARE & TELL BULK DISCOUNT

receive additional savings off already-discounted wholesale prices when your order meets the following business volume minimums

Order Business Volume	Savings
220 BV	10%
360 BV	20%
500 BV	30%



REVENUE SHARING

Share in up to 8% of the worldwide revenue of the company, weekly.

Build & Earn

2% Earn a share for every new Personally Enrolled member.



Team Build & Earn

2% Earn a share when your Personally Enrolled member enrolls a new member.



Ruby & Emerald

1% Shared with all active Ruby & Emerald.



Diamond

3% Shared with all active Diamond^(or above).



UNILEVEL BONUS*

paid weekly on compressed unilevel business volume (80% of organization bv)

	PC	Silver	Gold	Jasper	Amber**	Ruby**	Emerald**	Diamond**	Double Diamond**	Platinum Diamond**
QBV (rolling 31 days)	30	50	80	80	80	80	80	80	80	80
Personally Enrolled	0	0	0	2	4	6	12	18	24	30
Organization Volume	0	0	0	0	\$1,200	\$2,400	\$5,000	\$12,000	\$30,000	\$60,000
Level 1	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%
Level 2	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%
Level 3		3%	3%	3%	3%	3%	3%	3%	3%	3%
Level 4			3%	3%	3%	3%	3%	3%	3%	3%
Level 5				3%	3%	3%	3%	3%	3%	3%
Level 6					3%	3%	3%	3%	3%	3%
Level 7						3%	3%	3%	3%	3%
Dynamic Compression***	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑

*Auto-Delivery and Personal Purchase are not required to earn.

**Refer to Rank Advancement Qualifiers for details.

***Compression of inactive members on a specific level to pay the stated bonus to the next qualified member.

**Weekly
Income**

goDésana's weekly Unilevel Bonus allows you to earn deep in your organization, paying you up to 7 Levels deep. Yes, your Unilevel Bonus can pay up to 7 Levels, also with Dynamic Compression!

Earn Even
MORE
+2%

Increase your Unilevel Bonus earnings by an additional 2% on every qualified level when you purchase 80 BV or higher in the previous 31 days.

CHECK MATCH BONUS*

paid weekly on compressed unilevel bonuses

	Jasper*	Amber*	Ruby*	Emerald*	Diamond*	Double Diamond*	Platinum Diamond*
1 st Generation	10%	15%	20%	25%	30%	35%	40%
2 nd Generation	2%	2%	2%	2%	2%	2%	2%
3 rd Generation	2%	2%	2%	2%	2%	2%	2%
4 th Generation					2%	2%	2%
5 th Generation					2%	2%	2%

Dynamic Compression**



*Auto-Delivery and Personal Purchase are not required to earn.

**Refer to Rank Advancement Qualifiers for details.

**Compression of inactive members on a specific level to pay the bonus to the next qualified member.



Weekly Income

Jasper^(or above) Product Consultants can qualify to earn a check match of the Unilevel Bonuses on all Jasper^(or above) Product Consultants in their enrollment tree, up to 5 dynamically compressed Generations. Again, with Dynamic Compression – just awesome!

What is Network Marketing?

Network Marketing is the best kind of business to own.

~Paul Zane Pilzer
Author of
The Wellness Revolution &
The Next Millionaires



*Earn more
the longer
you participate.*



member REWARDS PROGRAM

Earn Member Rewards Program points for free products with every order!

The Member Rewards Program (MRP) gives you the opportunity to earn **free products**... and who doesn't love free? Both Wholesale Customers and Product Consultants automatically participate in our Member Rewards Program (MRP) where we reward you for consistently purchasing your favorite goDésana products. The longer you participate, the more MRP product points you earn.

Starting with your first order, you earn 10% of your BV as MRP product points. The percentage earned increases by 5% every 3 months until after one year you could be earning 30% in MRP product points on the Business Volume of all orders.

1-3 Months	4-6 Months	7-9 Months	10-12 Months	13+ Months
10%	15%	20%	25%	30%

Plus an additional 5% on easy, never-forget, optional auto-delivery orders!

Wholesale Customers must have 20BV in product purchases every 31 days to maintain Member Rewards Program (MRP) percentage level and accumulated points. Product Consultants must have 30BV in Qualifying Business Volume every 31 days to maintain Member Rewards Program (MRP) percentage levels and accumulated points. Points accrue from every personal order and can be used like cash to purchase free products.

INFINITY LEADERSHIP BONUS

**Weekly
Income**

One of the most exciting parts of the goDésana Income System is the Infinity Leadership Bonus. For the full-time Product Consultant, the Infinity Leadership Bonus is the path to a seven-figure income.

As your business grows and you reach the rank of Platinum Diamond you could potentially have hundreds, thousands, even tens of thousands of Wholesale Customers and Product Consultants below the 7th level of your Unilevel.

As a Platinum Diamond Product Consultant, you will earn an additional 1% Infinity Leadership Bonus of your entire organization from Level 8 to infinity.

1%
**INFINITY
LEADERSHIP
BONUS**

The Infinity Leadership Bonus allows you to earn deep in your organization, with no limit on the amount you can earn.

It is paid to unlimited levels!



RANK QUALIFIERS

Product Consultant



- 30 Qualifying Business Volume (QBV) in previous 31 days required
- 0 Personally Enrolled (PE)

Silver Product Consultant



- 50 Qualifying Business Volume (QBV) in previous 31 days required
- 0 Personally Enrolled (PE)

Gold Product Consultant



- 80 Qualifying Business Volume (QBV) in previous 31 days required
- 0 Personally Enrolled (PE)

Jasper Product Consultant



- 80 Qualifying Business Volume (QBV) in previous 31 days required
- 2 Personally Enrolled (PE)

Amber Product Consultant



- 80 Qualifying Business Volume (QBV) in previous 31 days required
- 4 Personally Enrolled (PE)
- \$1,200 Unilevel Organization Sales
- 50/50 Split*

Ruby Product Consultant



- 80 Qualifying Business Volume (QBV) in previous 31 days required
- 6 Personally Enrolled (PE)
- \$2,400 Unilevel Organization Sales
- 50/50 Split*

Emerald Product Consultant



- 80 Qualifying Business Volume (QBV) in previous 31 days required
- 12 Personally Enrolled (PE)
- \$5,000 Unilevel Organization Sales
- 50/50 Split*

Diamond Product Consultant



- 80 Qualifying Business Volume (QBV) in previous 31 days required
- 18 Personally Enrolled (PE)
- \$12,000 Unilevel Organization Sales
- 50/50 Split*

Double Diamond Product Consultant



- 80 Qualifying Business Volume (QBV) in previous 31 days required
- 24 Personally Enrolled (PE)
- \$30,000 Unilevel Organization Sales
- 50/50 Split*

Platinum Diamond Product Consultant



- 80 Qualifying Business Volume (QBV) in previous 31 days required
- 30 Personally Enrolled (PE)
- \$60,000 Unilevel Organization Sales
- 50/50 Split*

*No more than 50% of the volume requirements can come from one leg.

OPPORTUNITY INCOME DISCLOSURE

goDésana is a diversified Ohio-based company committed to providing our customers unique products using pure, organic and wildcrafted ingredients from around the world. The goDésana opportunity is an exciting and rapidly growing business that rewards you for selling products and for sponsoring other participants who do the same.

For Product Consultants who desire to develop a “for profit” business, there is a significant earnings opportunity, as noted below. Although the opportunity is unlimited, individual results will vary dependent upon commitment level and sales skill of each participant. The following chart shows the rank, the average annual earnings of Product Consultants paid at that rank during 2015, and the percent of people within the leadership rank who were paid at that specific rank.

Rank	ANNUAL INCOME			Percentage of Leaders
	High	Low	Average	
Product Consultant	\$2,738.00	\$1.62	\$1,262.00	18%
Jasper	\$5,650.00	\$1,138.00	\$3,347.00	55%
Amber	\$12,294.00	\$3,940.00	\$5,522.00	7%
Ruby	\$28,772.00	\$5,060.00	\$7,544.00	3%
Emerald	\$30,768.00	\$10,284.00	\$19,400.00	8%
Diamond	\$48,596.00	\$36,730.00	\$41,830.00	6%
Double Diamond	\$102,675.00	\$94,880.00	\$98,777.50	2%
Platinum Diamond	\$259,557.00	\$89,132.75	\$124,857.00	1%



The information contained in this document is intended to be an illustrative explanation of the goDésana Compensation Plan and not a guarantee or representation of the income you will actually earn as a goDésana Product Consultant. Any representation or guarantee of earnings can be misleading. goDésana Product Consultants should not attempt to persuade or recruit members of their organization by means of such guarantees or representations. Any earnings examples contained in this document are for illustrative purposes only and do not represent actual earnings or earnings potential.

*For more information, contact the person
who referred you to this presentation.*



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