2018 INCENTIVE PLAN
FEEL THE PURE PLANT DIFFERENCE

With pure, organic, and GMO-free products, goDésana is a division of Green Organics International, a successful, debt-free, company that has passed the 5-year mark where most companies fail - one company in a thousand make it by the 5th year.

goDésana offers a free to join, straightforward Party Plan opportunity, a 3x7 Matrix for optimal team building, and a dynamic Power Of 2 Bonus that allows even the most novice marketer to earn thousands each month.

You can use goDésana products with confidence knowing that we stand behind every product, unconditionally, with a 30-day money back guarantee.

We’re Confident Our Products Will Meet Your Standards Because They Always Meet Ours!
goDésana, a Green International Company, is a diversified Ohio based company committed to providing our customers unique products using pure, organic and wildcrafted ingredients from around the world. The goDésana opportunity is an exciting and rapidly growing business that rewards you for selling products and for enrolling other participants who do the same.

For Consultants who desire to develop a “for profit” business there is a significant earnings opportunity, as noted below. Although the opportunity is unlimited, individual results will vary dependent upon commitment level and sales skill of each participant. The following chart shows the rank, the average annual earnings of Consultants paid at that rank during 2017, and the percent of people within the leadership rank who were paid at that specific rank.

The information contained in this document is intended to be an illustrative explanation of the goDésana Incentive Plan and not a guarantee or representation of the income you will actually earn as a goDésana Consultant. Any representation or guarantee of earnings can be misleading. goDésana Consultants should not attempt to persuade or recruit members of their organization by means of such guarantees or representations. Any earnings examples contained in this document are for illustrative purposes only and do not represent actual earnings or earnings potential.

INCOME DISCLOSURE
December, 2017

<table>
<thead>
<tr>
<th>RANK</th>
<th>ANNUAL INCOME</th>
<th>% OF LEADERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consultant</td>
<td>$2,738.00</td>
<td>18%</td>
</tr>
<tr>
<td>Jasper</td>
<td>$5,650.00</td>
<td>55%</td>
</tr>
<tr>
<td>Amber</td>
<td>$12,294.00</td>
<td>7%</td>
</tr>
<tr>
<td>Ruby</td>
<td>$28,772.00</td>
<td>3%</td>
</tr>
<tr>
<td>Emerald</td>
<td>$30,716.00</td>
<td>8%</td>
</tr>
<tr>
<td>Diamond</td>
<td>$48,596.00</td>
<td>6%</td>
</tr>
<tr>
<td>Double Diamond</td>
<td>$102,675.00</td>
<td>2%</td>
</tr>
<tr>
<td>Platinum Diamond</td>
<td>$259,557.00</td>
<td>1%</td>
</tr>
</tbody>
</table>

70% of the people who purchased goDésana products did so as a Wholesale Customer. Wholesale Customers enjoy 30% savings off retail and exclusive access to Alexandria Brighton’s sourced, formulated, and approved pure essential oils, herbal tea formulations, and our additional wellness products. Wholesale Customers do not participate in the Incentive Plan.

19% of all purchases made from goDésana were made as retail purchases by non-members.

6% of all purchases made from goDésana were made by Consultants who joined to create a “for-profit” business.

5% of all purchases made from goDésana were made by practitioners who utilize the goDésana Private Label Program.

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IMAGINE

improving your health, increasing your energy, being able to spend more time doing things you love with the people you love, and best of all, imagine not having the stress and worry over bills and how to pay them.
goDésana offers you the opportunity to build your business with a simple & powerful 50% party plan or a lucrative, low-cost direct selling incentive plan where people are experiencing success, often for the first time, using our free gift card marketing system.
6 Income Streams

1. Retail Sales Bonus
   Earn 50% of the Business Volume (BV) on retail orders placed on your free retail website, at scheduled parties/events you host, and events others host for you.

2. Fast Start Bonus
   Earn 20% of the Business Volume (BV) on wholesale orders placed by your personally enrolled members during their first 90 days, 3% on 2nd Generation, and 2% on 3rd Generation.

3. Power Of 2 Bonus
   Earn unlimited $50, $150, and $400 Power Of 2 Bonuses when your team places minimum monthly orders of 20, 50, and 125 BV or more.

4. Team Matrix Bonus
   Earn up to 5% seven (7) levels deep on every order placed by members in your business, no matter who enrolled them.

5. Team Check Match Bonus
   Match the Team Matrix Bonuses on all Jasper and above Consultants in your organization, up to 3 dynamically compressed generations.

6. Rank Advancement Bonus
   Earn up to $90,000 in Rank Advancement Bonuses.
Your free membership account immediately qualifies you to earn 50% of the Business Volume (BV) on all retail product purchases made from your complimentary retail website, at scheduled events hosted by you, and on retail orders placed at events you schedule others to host.

The goDésana party plan rewards the host with 20% to 40% in shopping dollars, 50% off their choice of products, and then you receive the Retail Sales Bonus of 50% of the BV on all orders placed. Create a free account. Have a party. Help others have parties.

<table>
<thead>
<tr>
<th></th>
<th>Qualifying Business Volume (QBV)</th>
<th>Personal Retail Sales Commission %</th>
<th>Scheduled Event Retail Sales Commission %</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Generation</td>
<td>0</td>
<td>50%</td>
<td>50%</td>
</tr>
</tbody>
</table>

Retail Sales Bonus is paid on the Monday following the close of that week’s commission period or the Monday following the close of an event.

Auto-Delivery & Personal Purchase Are Not Required To Earn RSB.

Note: 50% of the BV is placed in the Matrix.
Earn 20% on the Business Volume (BV) of 1st Generation wholesale purchases in your organization placed during their first 90 days!

Additionally, earn 3% on 2nd Generation orders, and 2% on 3rd Generation orders.

The Key To Success Is Simple:

SHARE

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**Fast Start Bonus**

- **1st Generation**: 20%
- **2nd Generation**: 3%
- **3rd Generation**: 2%

**CONSULTANT & ABOVE**

<table>
<thead>
<tr>
<th>Generation</th>
<th>Bonus</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Generation</td>
<td>20%</td>
</tr>
<tr>
<td>2nd Generation</td>
<td>3%</td>
</tr>
<tr>
<td>3rd Generation</td>
<td>2%</td>
</tr>
</tbody>
</table>

**Dynamically Compressed**

**Requirements To Earn:**

- No requirements to earn on 1st Generation; even inactive accounts earn 1st Generation Fast Start Bonus.
- 30 points in Business Volume every 31 days required to earn on 2nd & 3rd Generations.
- Nothing else is required.

**Note**: 50% of the BV is placed in your Matrix
The Power Of 2 Bonus rewards you for team building and duplication through three generations of your organization. Understanding the Power of 2 Bonus could be the secret weapon that pushes your income to the 5 and 6 figure level.

How It Works
Earn Unlimited Power Of 2 Bonuses on orders of 20 BV, 50 BV, and 125 BV or more.

You may have unlimited Power Of 2 Bonus teams in progress at the same time, with the potential to earn unlimited bonuses.

Power Of 2 Bonus teams do not flush on active accounts.

Note: Only 1 order per account per grid may be applied each month. Qualifying orders must be paid by and shipped to team member(s).
QUALIFYING FOR POWER OF 2 (PO2)

- You can have unlimited Power Of 2 Teams for 20 BV, 50 BV, and 125 BV orders.

- If you have 20 points of BV but less than 50 BV, you would qualify for the 20 BV Power Of 2 Bonus.

- If you have 50 points of BV but less than 125 BV, you would qualify for both the 20 BV and the 50 BV Power Of 2 Bonuses.

- If you have 125 BV or more, you would qualify for all three Power Of 2 Bonuses.

Remember

Business Volume (BV) is your personal purchases + retail purchases.

You can create a party link, sell through your party, and qualify for PO2.
BUILDING QUALIFYING SMART TEAMS

20 BV Power Of 2

YOU Qualify with 20 BV

Any two 1st Generation orders of 20 BV or more

£Earn $10.00

Any four 2nd Generation orders of 20 BV or more

£Earn $15.00

Any eight 3rd Generation orders of 20 BV or more

£Earn $25.00

20BV Qualifies You For The 20 BV Power of Two + Fast Starts & Matrix
BUILDING QUALIFYING SMART TEAMS

50 BV Power Of 2

YOU Qualify with 50 BV

Any two 1\textsuperscript{st} Generation orders of 50 BV or more

\textbf{Earn} $25.00

Any four 2\textsuperscript{nd} Generation orders of 50 BV or more

\textbf{Earn} $50.00

Any eight 3\textsuperscript{rd} Generation orders of 50 BV or more

\textbf{Earn} $75.00

50 BV Qualifies You For \textbf{Both} The 20 BV \& 50 BV Power of Two + Fast Starts \& Matrix
BUILDING QUALIFYING SMART TEAMS
125 BV Power Of 2

YOU Qualify with 125 BV

Any two 1st Generation orders of 125 BV or more
Earn $75.00

Any four 2nd Generation orders of 125 BV or more
Earn $125.00

Any eight 3rd Generation orders of 125 BV or more
Earn $200.00

125 BV Qualifies You For All Three Power of Two Bonuses + Fast Starts & Matrix
Unlimited $50, $150 & $400 Bonuses

As you can see in the example above, this person has three grids in progress. As long as you are qualified with a 20 BV order, your grids will automatically fill from qualified orders placed in your organization.

Unlimited Power Of 2 Grids

In this example, the person has three grids in progress, and has filled the second level of the second grid. As soon as this person has two 1st generation orders, the grid will auto-fill and the bonus will be earned.
The Team Matrix Bonus pays you deep in your organization, down through 7 levels, regardless of who signed the members up and put them below you. What makes this bonus so powerful is Dynamic Compression.

### Requirements:
- Active Customer or above

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>CUSTOMER 20 BV</th>
<th>SILVER CUSTOMER 40 BV</th>
<th>GOLD CUSTOMER 50 BV</th>
<th>CONSULTANT 30 BV</th>
<th>JASPER 50 BV</th>
<th>AMBER 80 BV</th>
<th>RUBY 80 BV</th>
<th>EMERALD 80 BV</th>
<th>DIAMOND 80 BV</th>
<th>DOUBLE DIAMOND 80 BV</th>
<th>PLATINUM DIAMOND 80 BV</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
<td>5%</td>
<td>5%</td>
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<td>4</td>
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<td>3%</td>
<td>5%</td>
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<td>5</td>
<td>2%</td>
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<td>6</td>
<td>2%</td>
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<td>7</td>
<td>2%</td>
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</tbody>
</table>

**Dynamically Compressed**

*Paid weekly*
goDésana has several attributes that set it apart from the majority of Direct Selling companies out there today.

One of the strongest is that our Incentive Plan pays 60% of every $1 that comes into the company back out to the field; the average MLM is at 38%.

A second attribute is that the initial outlay of cash can be as low as 50 BV, making the barrier to entry almost non-existent.

The 3 x 7 Matrix Bonus is Paid Every Monday.

Yes, You Can Earn This Bonus 52 Times a Year!

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>PEOPLE PER LEVEL</th>
<th>POTENTIAL PER LEVEL</th>
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<tbody>
<tr>
<td>1</td>
<td>3</td>
<td>$12</td>
</tr>
<tr>
<td>2</td>
<td>9</td>
<td>$36</td>
</tr>
<tr>
<td>3</td>
<td>27</td>
<td>$108</td>
</tr>
<tr>
<td>4</td>
<td>81</td>
<td>$324</td>
</tr>
<tr>
<td>5</td>
<td>243</td>
<td>$972</td>
</tr>
<tr>
<td>6</td>
<td>729</td>
<td>$2,916</td>
</tr>
<tr>
<td>7</td>
<td>2,187</td>
<td>$8,748</td>
</tr>
</tbody>
</table>

How It Works

When you have 20 BV up to 80 BV, depending on your rank, you earn 2% up to 5% on wholesale orders placed below you, regardless of who signed the members up and put them below you.

What makes this bonus so powerful is Dynamic Compression.
We offer a Customer Loyalty Rebate that our Customers can receive based on the members purchasing below them in the matrix.

Your Customer level determines how much of a rebate you would receive.
At goDésana we have 3 levels of Customers; Customer, Silver Customer, and Gold Customer.

Your customer level is established by the amount of Business Volume (BV) you have.
TEAM MATRIX BONUS

Paid Weekly On Monday

 Qualification:
Consultant 30 BV &
1 Personally Enrolled Member.

NOTE: Qualifying levels & earning percentages vary by Rank.
**LEVELS vs. GENERATIONS**

The Team Matrix Bonus is paid on levels in your organization not Generations.

Generations are connected to you through your enrollment tree. Your personally enrolled members, their personally enrolled members, and so on.

Levels are members who are placed in your organization by others, as well as your personally enrolled members. Our Matrix is 3 x 7 so as your upline and downline enroll new members they are placed into the organization and fill up the matrix.

As the spots on your levels fill you can qualify to earn the Team Matrix Bonus on those members whether they are your personally enrolled members or not.
### Team Check Match Bonus

**paid weekly**

<table>
<thead>
<tr>
<th>GENERATION</th>
<th>JASPER</th>
<th>AMBER</th>
<th>RUBY</th>
<th>EMERALD</th>
<th>DIAMOND</th>
<th>DOUBLE DIAMOND</th>
<th>PLATINUM DIAMOND</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>20%</td>
<td>25%</td>
<td>30%</td>
<td>35%</td>
<td>50%</td>
<td>75%</td>
<td>100%</td>
</tr>
<tr>
<td>2</td>
<td>2%</td>
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<td>3</td>
<td>2%</td>
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<td>2%</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td><strong>Dynamically Compressed</strong></td>
<td>↑↑</td>
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<td>↑↑</td>
<td>↑↑</td>
<td>↑↑</td>
<td>↑↑</td>
</tr>
</tbody>
</table>

The Team Check Match Bonus pays you for developing leadership within your team. Match the Team Matrix Bonuses on all Jasper (and above) Consultants in your organization, up to 3 dynamically compressed generations.

*When you help your team build, their success is your success!*
### Rank Advancement Rewards

As your business grows and you reach the rank of Emerald (or above), you qualify for the Rank Advancement Bonus, split into 10 monthly payments while rank is maintained!

<table>
<thead>
<tr>
<th>Rank</th>
<th># of Payouts</th>
<th>Amount per Payout</th>
<th>Total Payout</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emerald</td>
<td>10</td>
<td>$500</td>
<td>$5,000</td>
</tr>
<tr>
<td>Diamond</td>
<td>10</td>
<td>$1,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>Double Diamond</td>
<td>10</td>
<td>$2,500</td>
<td>$25,000</td>
</tr>
<tr>
<td>Platinum Diamond</td>
<td>10</td>
<td>$5,000</td>
<td>$50,000</td>
</tr>
</tbody>
</table>
GETTING STARTED
Starting As A Customer Or Home Business Has Never Been Easier!!

Safe, clean, quality products you will love, partnered with the Incentive Plan you deserve!
Simply choose the level of participation that best fits your goals.

**GOOD**
- Create a free account
- Move (use/sell retail) 30 BV or more every 30 days

**BEST**
- Create a free account
- Move (use/sell) 100 BV or more every 30 days

**BETTER**
- Create a free account
- Move (use/sell retail) 50 BV or more every 30 days
When You Maintain a
100 BV Auto-Delivery

You qualify for the **FREE** monthly “Try Me” product and you receive 10 **FREE** Gift Cards every month to use in building your business when you maintain a 100 BV or more optional Auto-Delivery.

**PLUS** You receive 5% off the total of your order!

**PLUS** You receive the bonus 5% in MRP points!
SHARING IS AS EASY AS 1-2-3

goDésana’s Gift Card Marketing Program can create the additional income and give you the time freedom you and your family need and want.

1. Gift cards do the introduction.
2. Products do the selling.
3. Our automated system does the follow-up!

No matter how much (or how little) experience you have, you can build a profitable goDésana business with our gift card marketing system!

If you can give away gift cards, you can be successful with goDésana!
Contact Your Consultant

To hear more about goDésana, or for any questions you might have, get back to the person who sent you this presentation.
**TERMS TO KNOW**

**ACTIVE**
Use/sell retail a minimum of 20 BV every 30 days.

**BUSINESS VOLUME**
Combined total of personal purchases + Retail Customer purchases.

**DYNAMIC COMPRESSION**
When a member is not eligible to earn a bonus or commission it will compress up and pay to the next qualified member.

**GENERATION**
A Generation is when someone is tied to you through personal enrollment. For example, you enroll John. He is your 1st generation. John enrolls Sue. She is your 2nd generation.

**MATRIX**
Type of Incentive Plan that has a set width and depth. It is by this width and depth that Members are paid. The goDésana Incentive Plan is a 3 x 7 Matrix.

**MEMBER**
Preferred Wholesale Customer or Consultant who has created a free goDésana member account.
As you build your goDésana business, you’ll rise through the ranks and further expand your earning potential.

Rank achievement depends on the time and effort you put into your business, and rewards you at each level.

### RANK QUALIFIERS

<table>
<thead>
<tr>
<th>RANK</th>
<th>BUSINESS VOLUME</th>
<th>PERSONALLY ENROLLED ACTIVE</th>
<th>PERSONALLY ENROLLED JASPER</th>
<th>ORGANIZATION SALES VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wholesale Customer</td>
<td>20</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Silver Customer</td>
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</tr>
<tr>
<td>Gold Customer</td>
<td>50</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Consultant</td>
<td>30</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jasper</td>
<td>50</td>
<td>2</td>
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<td></td>
</tr>
<tr>
<td>Amber</td>
<td>80</td>
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<td>15</td>
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<tr>
<td>Double Diamond</td>
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<tr>
<td>Platinum Diamond</td>
<td>80</td>
<td>24</td>
<td></td>
<td>$60,000</td>
</tr>
</tbody>
</table>

Requirements:
*No more than 60% of organization sales volume requirements can come from any one leg.*