

# INCENTIVE PLAN SUMMARY

The goDésana Incentive Plan is a global, seamless plan that rewards you when selling our 195+ wild-crafted and organic products.

Our generous and rewarding Incentive Plan was created to give you the flexibility and help that you need to supplement your income. Our daily and weekly earning opportunity and low qualifiers make it easy to be quickly rewarded for your business building efforts.



**goDésana**  
feel the pure plant difference

goDésana, LLC

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# WHY WE'RE DIFFERENT

We are excited to launch one of the most consultant-focused and consumer-driven Incentive Plans in the Direct Selling Industry.

- **FREE TO JOIN**
- **NO ANNUAL FEES**
- **NO AUTO-DELIVERY REQUIREMENTS**
- **LOW FLAT-RATE US & INTERNATIONAL SHIPPING**
- **LOW \$30 PERSONAL SALES VOLUME REQUIREMENT**

*Every order placed by personally enrolled customers counts as your Personal Sales Volume for rank and earning qualifications!*  
**NO OTHER COMPANY DOES THIS!**

- **COMMISSIONS PAY IN REAL TIME, INSTANTLY**

*PayQuicker debit card ordered free of charge with daily commission deposits.*

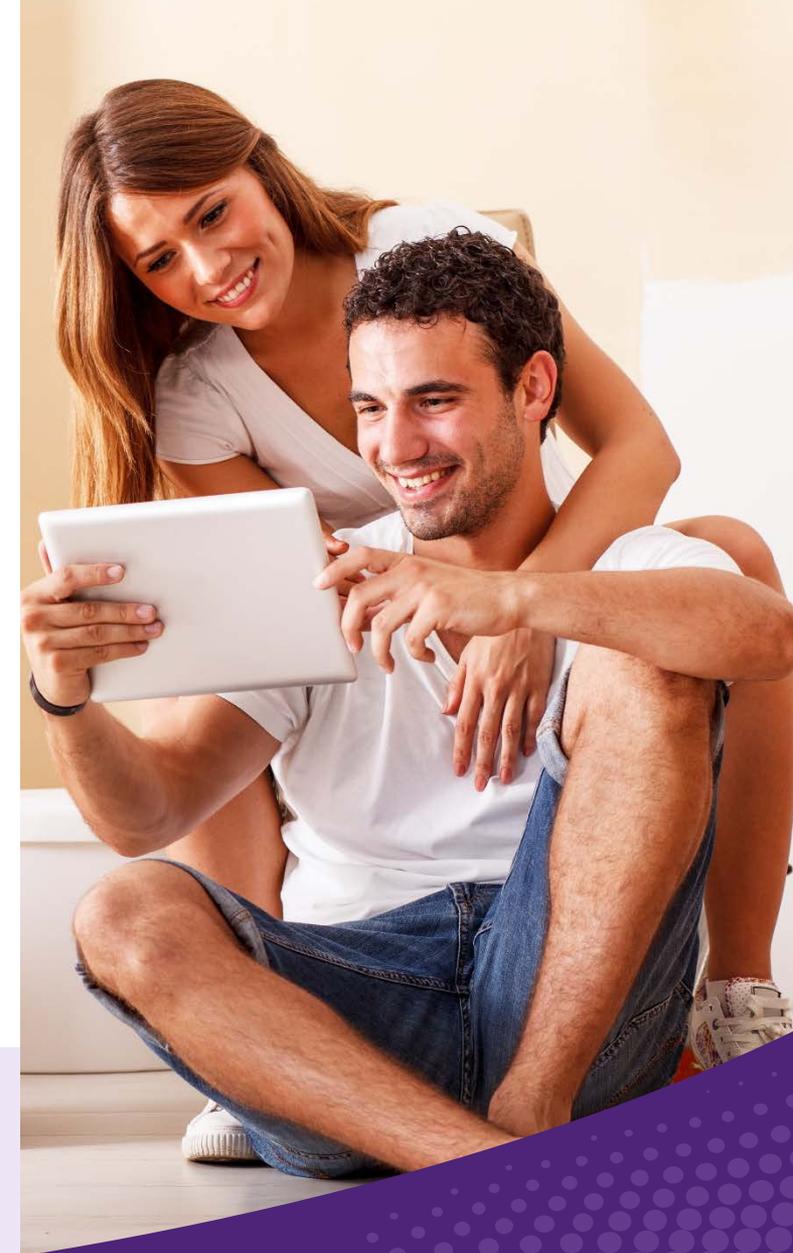


## Word-Of-Mouth

It's been proven again and again that word-of-mouth marketing is much more powerful and more effective than any other kind of marketing. This is how a company grows their brand.

# 7 WAYS TO EARN

- 1. RETAIL SALES BONUS**  
20% - 25% of purchase price | *paid daily*
- 2. CUSTOMER SALES BONUS**  
15% of BV  
+ 2% up through 5 Generations | *paid weekly*
- 3. TEAM SALES BONUS**  
5% of BV up through 7 levels | *paid weekly*
- 4. TEAM CHECK MATCH BONUS**  
10%-40% on 1<sup>st</sup> Generation  
+ 2% up through 5 Generations | *paid weekly*
- 5. REVENUE SHARING POOLS**  
Share in up to 8% of company volume | *paid weekly*
- 6. TEAM LEADERSHIP INFINITY BONUS**  
1% to infinity | *paid weekly*
- 7. RANK ADVANCEMENT BONUS**  
Up to \$18,850 | *paid monthly*



## Terms To Know

**BV:** Business Volume. The common international currency attached to every goDesana product. When product is sold, volume is generated. Earning Qualification, commissions, and bonuses are directly related to volume.

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# MEMBER REWARDS PROGRAM (MRP)

Preferred Wholesale Customers and Product Consultants participate in our Member Rewards Program (MRP) where we reward you for consistently purchasing your favorite goDésana products. The longer you participate, the more MRP product points you receive.

Preferred Wholesale Customers must have 20 BV in product purchases every 31 days and Product Consultants must have 30 BV in product purchases every 31 days to maintain MRP percentage level & accumulated points.

1-3 MONTHS	4-6 MONTHS	7-9 MONTHS	10-12 MONTHS	13+ MONTHS
10%	15%	20%	25%	30%

**BONUS:** When your order totals 100 BV or more, you receive the free monthly "Try Me" product.

- No limit to the amount of points you can earn
- No limit to the amount of points you can redeem
- Member Rewards Program (MRP) points have no cash value, no Business Volume for active status or earning qualification purposes, and are non-transferable
- Bulk Discount orders cannot be purchased with MRP points
- Previously accrued MRP points & percentage levels are cancelled on inactive accounts
- Not all products are available for purchase with MRP points



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# 1. RETAIL SALES BONUS *paid instantly*



**Action:** Share goDésana products with others through your free personalized website and at events such as face-to-face parties, catalog parties, and online parties like Facebook events.



**Customer:** Your Customer purchases at the suggested retail price.



**Retail Bonus:** Earn a 20%-25% Retail Sales Bonus on the total purchase price.

PERSONAL RETAIL SALES* (PRS)	
CUMULATIVE PERSONAL RETAIL VOLUME	BONUS
\$00.00 to \$999.99	20%
\$1,000.00+	25%



**Requirements To Earn:** None



**The goDésana Difference:** Absolutely no requirements to earn; auto-delivery and personal purchase are not required; can be earned by active and inactive Product Consultants.

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## EXAMPLE

A Customer purchases Lavender, fine Essential Oil at the retail price of \$31.05 from your free personalized website. You automatically earn **\$6.21 to \$7.76**, paid instantly.

## PLUS

You'll receive a 5% Team Sales Bonus and a share in the Build & Earn Revenue Pool!

*Create a free account.*

*Host a party or class.*

*Help others host parties & classes.*

Product pricing and income opportunity subject to change without notice.

- Retail orders count as a new Personally Enrolled for rank and earning qualifications.
- Retail orders count toward Qualifying Business Volume (QBV) for rank and earning qualifications.

# HOST REWARDS

Partying The goDésana Way is Fun, Easy, and You Can Earn Fabulous Host Rewards

<b>HOST</b> If your event sales total is	<b>RECEIVE</b> You receive shopping dollars	<b>SAVE</b> Plus earn 50% off products
\$0 - \$299	20%	1 Product
\$300 - \$599	25%	2 Products
\$600 - \$1,199	30%	3 Products
\$1,200 - \$1,499	35%	4 Products
\$1,500 or more	40%	5 Products

*With your special party link, guests who can't attend in person can shop online and help you earn greater Host Rewards!*

## REASONS TO HOST

### Convenience

You choose whether your party is face-to-face or on Facebook. Worldwide friends & family can attend, and you're on Facebook already.

### Helping Others

It's a fun way to introduce others to our 195+ life-enhancing products while sharing your knowledge of plant-based, back-to-nature remedies.

### Host Rewards

You earn free products & can purchase additional products at 50% off!.

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## 2. CUSTOMER SALES BONUS *paid weekly*



**Action:** Share goDésana products with Preferred Wholesale Customers and Product Consultants.



**Customer Sales Bonus:** You earn 15% of the BV on orders placed by your personally enrolled Customers during their first 90 days & 2% up through 5 Generations.



**Customer:** Your Customer purchases at the wholesale price.



**Requirements To Earn:** Active Product Consultant or above

	PRODUCT CONSULTANT	SILVER	GOLD	JASPER	AMBER	RUBY	EMERALD	DIAMOND	DOUBLE DIAMOND	PLATINUM DIAMOND
1 <sup>st</sup> GENERATION	5%	10%	15%	15%	15%	15%	15%	15%	15%	15%
2 <sup>nd</sup> GENERATION				2%	2%	2%	2%	2%	2%	2%
3 <sup>rd</sup> GENERATION					2%	2%	2%	2%	2%	2%
4 <sup>th</sup> GENERATION						2%	2%	2%	2%	2%
5 <sup>th</sup> GENERATION							2%	2%	2%	2%
DYNAMIC COMPRESSION										

### Terms To Know

**Dynamic Compression:** Compression of inactive members on a specific level to pay the stated commission or bonus to the next qualified Product Consultant.

**Generation:** Anyone you personally enroll is your 1<sup>st</sup> generation. Your 1<sup>st</sup> generation's personal Customers and Product Consultants are your 2<sup>nd</sup> generation. Your 2<sup>nd</sup> generation's personal Members are your 3<sup>rd</sup> generation.

**Member:** Preferred Wholesale Customer or Product Consultant who has created a free goDésana member account.

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# 3. TEAM SALES BONUS *paid weekly*



**Action:** Share goDésana products with Preferred Wholesale Customers and Product Consultants.



**Weekly Team Sales Bonus:** Our Team Sales Bonus pays you deep in your organization, up through 7 Levels, with Dynamic Compression. 50% of the BV on CSB eligible orders is automatically placed in your Unilevel.



**Customer:** Your Customer purchases at the wholesale price.



**Requirements To Earn:** Active Product Consultant or above

	PRODUCT CONSULTANT	SILVER	GOLD	JASPER	AMBER	RUBY	EMERALD	DIAMOND	DOUBLE DIAMOND	PLATINUM DIAMOND
1 <sup>st</sup> LEVEL	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
2 <sup>nd</sup> LEVEL			5%	5%	5%	5%	5%	5%	5%	5%
3 <sup>rd</sup> LEVEL				5%	5%	5%	5%	5%	5%	5%
4 <sup>th</sup> LEVEL					5%	5%	5%	5%	5%	5%
5 <sup>th</sup> LEVEL						5%	5%	5%	5%	5%
6 <sup>th</sup> LEVEL							5%	5%	5%	5%
7 <sup>th</sup> LEVEL								5%	5%	5%
DYNAMIC COMPRESSION	↑	↑	↑	↑	↑	↑	↑	↑	↑	↑

## Terms To Know

**Organization:** Total wholesale and retail sales through 7 Levels.

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# 4. TEAM CHECK MATCH BONUS *paid weekly*



**Action:** Develop leadership within your Enrollment Tree. When you help your team build, their success is your success!



**Requirements To Earn:** Active Jasper Product Consultant or above



**Weekly Team Check Match Bonus:** Match of the Team Sales Bonuses on all Jasper (or above) Product Consultants in your enrollment tree, up to 5 dynamically compressed Generations.



**The goDésana Difference:** No limit to the number of checks you can match!

	JASPER	AMBER	RUBY	EMERALD	DIAMOND	DOUBLE DIAMOND	PLATINUM DIAMOND
1 <sup>st</sup> GENERATION	10%	15%	20%	25%	30%	35%	40%
2 <sup>nd</sup> GENERATION	2%	2%	2%	2%	2%	2%	2%
3 <sup>rd</sup> GENERATION	2%	2%	2%	2%	2%	2%	2%
4 <sup>th</sup> GENERATION					2%	2%	2%
5 <sup>th</sup> GENERATION					2%	2%	2%
DYNAMIC COMPRESSION							

## Terms To Know

**Active Jasper Product Consultant:** Has 2 active personally enrolled and 80 QBV in the previous 31 days.

**Active Personally Enrolled:** Total of personally enrolled Members and retail sales in the previous 31 days.

**Enrollment Tree:** Product Consultants and Customers tied to you through personal enrollment.

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## 5. REVENUE SHARING POOLS *paid weekly*

Earn a share of the company's global sales by qualifying for our Revenue Sharing Pools. goDésana takes a portion of the total BV and shares this among active Product Consultants.

### **Build & Earn** | 2%

Earn a share for new Personally Enrolled or new Retail Customer

### **Team Build & Earn** | 2%

Earn a share for new Personally Enrolled or new Retail Customer by Personally Enrolled

### **Ruby & Emerald** | 1%

Shared by Ruby & Emerald Product Consultants

### **Diamond** | 3%

Shared by Diamond<sup>(and above)</sup> Product Consultants

## 6. TEAM LEADERSHIP INFINITY BONUS *paid weekly*

As your business grows and you reach the rank of Platinum Diamond, you could potentially have hundreds, thousands, even tens of thousands of Wholesale Customers and Product Consultants below the 7<sup>th</sup> level of your Unilevel.

As a Platinum Diamond Product Consultant, you will earn an additional 1% Infinity Leadership Bonus of your entire organization from Level 8 to infinity!

**For the full-time Product Consultant, the Team Leadership Infinity Bonus is the path to a seven-figure income.**

# 7. RANK ADVANCEMENT BONUS *paid in 10 monthly increments*



## Action:

Grow your team through the ranks and earn up to \$18,850.



## Requirements To Earn:

- Active Amber Product Consultant or above



## Rank Advancement Bonus:

As your business grows and you reach the rank of Diamond<sup>(or higher)</sup>, you qualify for the guaranteed income Rank Advancement Bonus, split into 10 monthly payments when rank is maintained!

	# OF PAYOUTS	AMOUNT PER PAYOUT	TOTAL PAYOUT
AMBER	1	\$100	\$100
RUBY	1	\$250	\$250
EMERALD	1	\$1,000	\$1,000
DIAMOND	10	\$250	\$2,500
DOUBLE DIAMOND	10	\$500	\$5,000
PLATINUM DIAMOND	10	\$1,000	\$10,000

Auto-Delivery and Personal Purchase are not required to earn. To receive Rank Advancement Bonuses, rank must be held for 3 consecutive months following the month in which it is attained.

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# RANK REQUIREMENTS

## PRODUCT CONSULTANT

- 30 QBV in previous 31 days
- 0 Active Personally Enrolled

## SILVER PRODUCT CONSULTANT

- 50 QBV in previous 31 days
- 0 Active Personally Enrolled

## GOLD PRODUCT CONSULTANT

- 80 QBV in previous 31 days
- 0 Active Personally Enrolled

## JASPER PRODUCT CONSULTANT

- 80 QBV in previous 31 days
- 2 Active Personally Enrolled

## AMBER PRODUCT CONSULTANT

- 80 QBV in previous 31 days
- 4 Active Personally Enrolled
- \$1,200 Organization Sales
- 49%/51% Split\*

## RUBY PRODUCT CONSULTANT

- 80 QBV in previous 31 days
- 6 Active Personally Enrolled
- \$2,400 Organization Sales
- 49%/51% Split\*

## EMERALD PRODUCT CONSULTANT

- 80 QBV in previous 31 days
- 12 Active Personally Enrolled
- \$5,000 Organization Sales
- 49%/51% Split\*

## DIAMOND PRODUCT CONSULTANT

- 80 QBV in previous 31 days
- 18 Active Personally Enrolled
- \$12,000 Organization Sales
- 49%/51% Split\*

## DOUBLE DIAMOND PRODUCT CONSULTANT

- 80 QBV in previous 31 days
- 24 Active Personally Enrolled
- \$30,000 Organization Sales
- 49%/51% Split\*

## PLATINUM DIAMOND PRODUCT CONSULTANT

- 80 QBV in previous 31 days
- 30 Active Personally Enrolled
- \$60,000 Organization Sales
- 49%/51% Split\*

## TERMS TO KNOW

1. \*No more than 49% of organization sales volume requirements can come from Product Consultant purchases.
2. \*No more than 49% of organization sales volume requirements can come from one leg.
3. Organizational sales are the total dollar sales of everyone under you for 7 Levels.

# QUALIFYING FOR COMMISSIONS & BONUSES

You must meet a minimum sales criteria of 30 PSV in order to meet Personal Sales Volume (PSV) requirements for commissions and bonuses.

Earnings are automatically deposited to your e-wallet immediately when earned. You can withdraw them to your PayQuicker account at any time.

PayQuicker withdrawal requests are processed daily at 1:00 pm EST. If you do not make a withdrawal request, a request will automatically be processed every Friday at 1:00 pm EST.

When your first withdrawal is made your PayQuicker account will be created. You will receive an email with instructions to complete the account setup. Once completed, your Green Organics, LLC Family of Companies PayQuicker debit card will be ordered and paid for by goDésana's parent company, Green Organics, LLC. You will receive your card within 7 to 14 business days.

While you are waiting for your card to arrive, you can connect your PayQuicker account to your bank account and transfer your earnings to your bank account.



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# INCOME DISCLOSURE

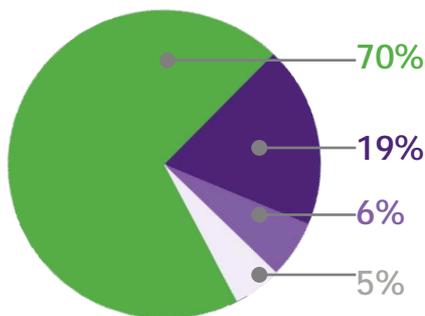
goDésana is a diversified Ohio-based company committed to providing our customers unique products using pure, organic and wild-crafted ingredients from around the world. The goDésana opportunity is an exciting and rapidly growing business that rewards you for selling products and for sponsoring other participants who do the same.

For Product Consultants who desire to develop a “for profit” business, there is a significant earnings opportunity, as noted in the table on the right.

Although the opportunity is unlimited, individual results will vary dependent upon commitment level and sales skill of each participant. The following chart shows the rank, the average annual earnings of Product Consultants paid at that rank during 2015, and the percent of people within the leadership rank who were paid at that specific rank.

The information contained in this document is intended to be an illustrative explanation of the goDésana Income Opportunity and not a guarantee or representation of the income you will actually earn as a goDésana Product Consultant. Any representation or guarantee of earnings can be misleading. goDésana Product Consultants should not attempt to persuade or recruit members of their organization by means of such guarantees or representations. Any earnings examples contained in this document are for illustrative purposes only and do not represent actual earnings or earnings potential.

RANK	ANNUAL INCOME			PERCENT OF LEADERS
	HIGH	LOW	AVERAGE	
PRODUCT CONSULTANT	\$2,738.00	\$1.62	\$1,262.00	18%
JASPER	\$5,650.00	\$1,138.00	\$3,347.00	55%
AMBER	\$12,294.00	\$3,940.00	\$5,522.00	7%
RUBY	\$28,772.00	\$5,060.00	\$7,544.00	3%
EMERALD	\$30,768.00	\$10,284.00	\$19,400.00	8%
DIAMOND	\$48,596.00	\$36,730.00	\$41,830.00	6%
DOUBLE DIAMOND	\$102,675.00	\$94,880.00	\$98,777.50	2%
PLATINUM DIAMOND	\$259,557.00	\$89,132.75	\$124,857.00	1%



of the people who purchased goDésana products did so as a Wholesale Customer. Wholesale Customers enjoy 30% savings off retail, free shipping in the US, and exclusive access to Alexandria Brighton’s sourced, formulated, and approved pure Essential Oils, Herbal Tea formulations, and our additional wellness products. Wholesale Customers do not participate in the Compensation Plan.

of all purchases made from goDésana were made as retail purchases by non-members.

of all purchases made from goDésana were made by Product Consultants who joined to create a “for-profit” business.

of all purchases made from goDésana were made by practitioners who utilize the goDésana Private Label Program.

# CONTACT CONSULTANT

To hear more about goDésana, or for any questions you might have, get back to the person who sent you this presentation.

