

# Know Your Why

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goDésana is a very simple business, and it's easy to duplicate. Your enroller and the company are here to support, mentor, and coach you, but you will need to do the work to build your dreams.

Remember, we're all simply goDésana customers.

We switch stores, to our own goDésana online store, and shop for better, safer, and healthier products for our families and homes each month.

Being a goDésana Customer makes sense because we're not adding another bill to our family's budget.

## THE POWER OF YOUR WHY

It is critical to the success of your business to understand your internal motivation for working it.

Because you are your own boss and your paycheck depends on the work you do, your personal "why" is what will give you the internal motivation to work your business day in and day out.



It is important as you think about your "why" to visualize where you want your life to be in the future.

**Visualization, the process of seeing yourself where you want to be, is a common exercise for anyone successful.**

Feel free to dream a little to become clear about the positive changes you will see in your life. It will take work to make your goDesana business successful; refer to what you've written on the following page when you're feeling discouraged or check off your "dreams" as you attain them.

Take this exercise very seriously; give it some good thought, and write it down so that it inspires you.

### DISCLAIMER

*The information in this document is not intended to serve as a guarantee of income. Success in this business requires hard work, dedication and good sales skills. The average participant in this business earns between \$500 and \$2,000. Some earn less while some earn much more. The material provided in this document is for educational purposes only.*

# Know Your Why Worksheet

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Why do you do goDésana? How has it changed your life?

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What are your strengths/gifts? How can those strengths/gifts help you in building a successful goDésana business?

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What are you willing to do to accomplish your goals?

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Let's start small; how does \$500 per month impact your life?

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How does an extra \$2,500 per month impact your life?

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What will you do when your goDésana business becomes successful enough to help others? What causes will you support? Which people would you reach out to and help?

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