



feel the
pure plant difference

Private LABEL Program

As an authorized practitioner, the entire goDésana line is available for your private label.

Free set-up

More and more wellness centers and medical practices are choosing an organic, wildcrafted, and natural approach in their businesses, and in the products offered to their patients and clients. goDésana offers Essential Oils and whole food nutritionals of exceptional quality, and moreover, we provide you the guarantee of tested and pure, therapeutic, unadulterated, and pristine ingredients for you, your clients, and your patients.

As an authorized practitioner, goDésana Organics' entire Alexandria Brighton Collection of Essential Oils and Blends as well as our plant-based nutritionals, personal care products, and home care products are available for your private label. We offer a low 12 bottle minimum with free customized labels proudly stating the name of your practice and contact information.

Private Label Benefits

- Only organic, wildcrafted, and pesticide-free ingredients are used.
- Your practice name and contact information will appear on every bottle with the goDésana insignia attesting to our third party guarantee.
- Up to 60% discount off manufacturers' suggested retail prices provides profitable in-practice opportunity.
- Free set-up and custom label fee waived.
- Low 12 bottle minimum per single item allows for quick start-up. You must order a minimum of 12 items, with a subset minimum of 4 within that 12.
Example: You could order 4 Peppermint, 4 Lemon, and 4 Trauma Relief; or 8 Peppermint and 4 Lemon, or 6 Peppermint and 6 Lemon. In each of these scenarios, all products would qualify for private labeling.
- Free website and customer service for your clients' recurring orders facilitates and simplifies the reorder process, online or on the phone.

Share & Tell Discount (SAT)

An additional benefit for our private label clients is that you automatically receive further savings off of the already-discounted wholesale price when your order meets the following minimums.

- **220 BV:** Save an additional 10% off wholesale pricing
- **350 BV:** Save an additional 20% off wholesale pricing
- **500 BV:** Save an additional 30% off wholesale pricing

Receive Free Products

When you submit copies of the retail sales receipts for the goDésana products that you've sold from a Build Your Own SAT order, you'll receive an additional percentage in Member Rewards Program (MRP) points on the eligible Business Volume (BV) of those submitted sales receipts. That percentage will be the same as your current MRP percentage level.

Note: MRP points cannot be used for private label orders.

Quality Standards

All ingredients in goDésana products are 100% pure and therapeutic, meaning they are sourced and approved by Master Formulator Alexandria Brighton to the highest standards possible.

Our raw plant ingredients are chosen for their integrity (all chemical constituents important for use are intact), ecological 'soundness' (all are organic or wildcrafted), and the specific therapeutic chemical constituent percentages that Alexandria Brighton insists upon for safety and therapeutic properties.



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